



SPONSORSHIP OPPORTUNITIES

NEVER ALONE CANCER WALK FEATURING PAWS FOR A CAUSE



STEP FORWARD, TOGETHER

This isn't just a walk; it's a day of connection, courage, and care. With every step, we honour someone's fight and celebrate resilience,

Join us for the Never Alone Cancer Walk—because no one should ever face cancer alone.

Matching Partner



Kin Canada
winnipegkinsmen

September 14, 2025
08.00 AM – 11:30 AM

Kildonan Park
Main Street
www.nacf.ca

NEW!

Dino Dash
Relay

About the Walk

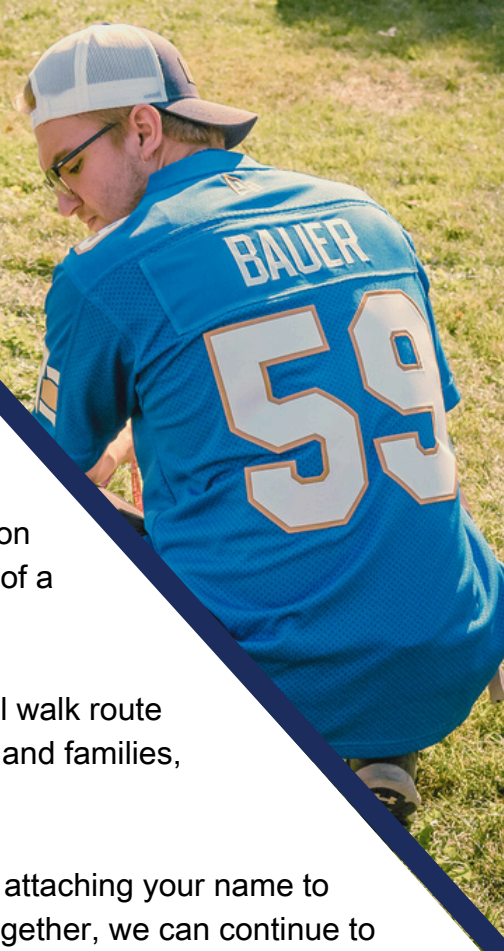
For the past eight years, the Never Alone Cancer Walk has brought together families, businesses, and community members who want to make a difference for people living with cancer. It's a chance to support loved ones, honour those we've lost, and show that no one has to face this journey alone.

Thanks to the dedication of walkers, sponsors, and volunteers, over the past 8 years event has raised over \$442,000, directly helping individuals affected by cancer. These funds make it possible for the Never Alone Cancer Foundation to provide immediate support, improve quality of life, and help ease the stress of a cancer diagnosis.

Held at Kildonan Park, the day offers something for everyone. From a beautiful walk route to live entertainment, fun relay races like the Dino Dash, and activities for kids and families, it's a day filled with connection and community.

When you sponsor the Never Alone Cancer Walk, you're doing more than just attaching your name to an event—you're making a meaningful impact for people who need it most. Together, we can continue to provide the care and comfort that makes such a difference in people's lives.

For sponsorship information please contact: donna@nacf.ca 204-799-5891



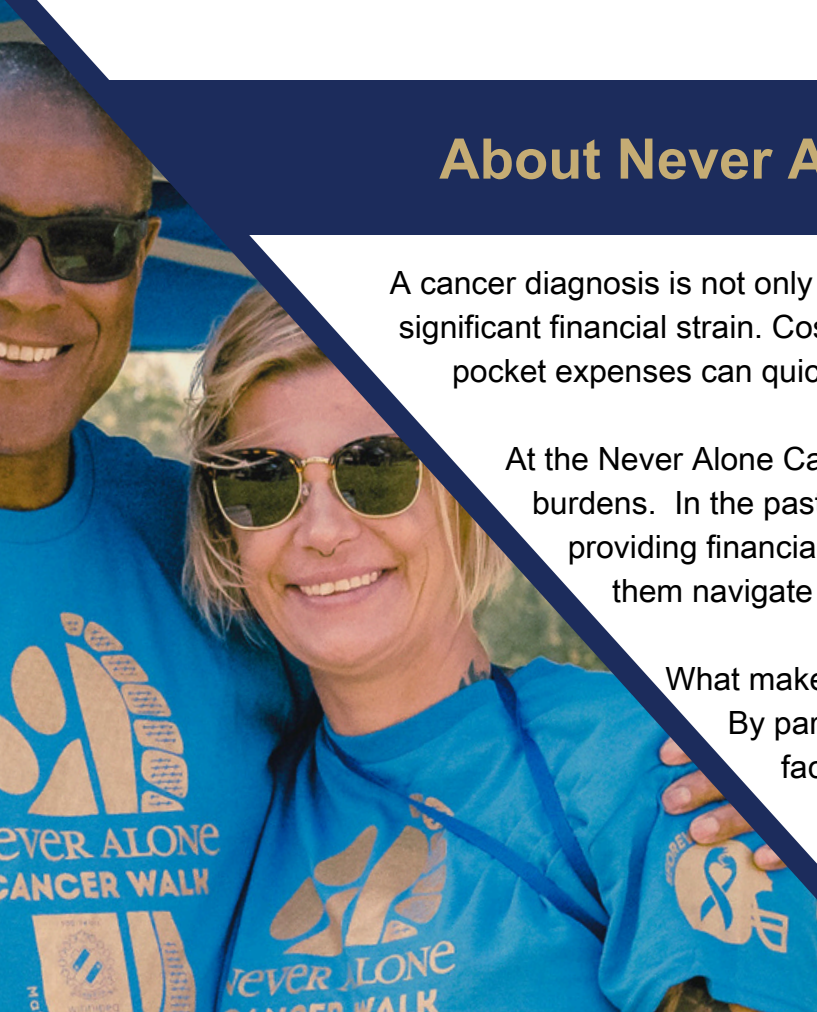
About Never Alone Cancer Foundation

A cancer diagnosis is not only a physical and emotional challenge—it also brings significant financial strain. Costs for travel, parking, medications, and other out-of-pocket expenses can quickly add up.

At the Never Alone Cancer Foundation, we are committed to easing these burdens. In the past year, we have supported over 600 individuals by providing financial relief, emotion support, and vital resources to help them navigate through this difficult time.

What makes our work possible is the generosity of our community. By partnering with us, your are helping ensure that no one facing cancer has to do so alone.

With your help we can make a difference in the lives of those who need it the most.



2025 Never Alone Walk Sponsorship Levels

CHAMPION OF HOPE: \$25,000

- Recognition as Champion of Hope - Matching Gift Partner
- Company logo placement on the Never Alone Cancer Walk website banner and event page.
- Premier branding on all Never Alone Cancer Walk fundraising website pages.
- Logo prominently displayed on participant and volunteer T-shirts.
- Key signage at the event, including banners at the starting line.
- Inclusion in 150 spots x 30-second radio announcements.
- Opportunity to deliver remarks at the event's opening ceremony.
- Invitation for the Winnipeg Kinsmen to host the ceremonial ribbon cutting and lead participants at the walk's start.
- Lead sponsor recognition for the Winnipeg Kinsmen Hospitality Tent.
- Dedicated promotional space (10x10) at the event.
- Social media mentions and a feature in NACF annual newsletter.
- Recognition in email marketing to past participants, and in monthly e-newsletter (June - September)
- Media release showcasing donation.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.

PRESENTING SPONSOR: \$7,500

- Logo featured on the NACF website homepage and event page.
- Logo on fundraising pages with website link.
- Logo on participant and volunteer T-shirts.
- Prominent event-day signage.
- Emcee and host recognition at the event.
- Inclusion in 150 spots x 30-second radio announcements.
- Premium marketing space (10x10) at the event.
- Opportunity to speak during the event.
- Social media promotion, mentions in email marketing to past participants, and in monthly e-newsletter (June - September)
- Opportunity to provide branded promotional items and event space.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.



FINISH LINE SPONSOR: \$5,000

one available

- Exclusive branding on the Finish Line Banner.
- Logo on fundraising page with website link.
- Logo on participant and volunteer T-shirts.
- Event-day signage recognition.
- Inclusion in 40 spots x 30-second radio announcements.
- Emcee and host recognition at the event.
- Social media promotion, mentions in email marketing to past participants, and in monthly e-newsletter (June - September)
- Opportunity to provide branded promotional items and event space.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.



2025 Never Alone Walk Sponsorship Levels

FAMILY FUN ZONE SPONSOR: \$4,000

one available

- Logo on fundraising page with website link.
- Logo on participant and volunteer T-shirts.
- Prominent signage in the Fun Zone area.
- Logo recognition on event day signage.
- Inclusion in 40 spots x 30-second radio announcements.
- Emcee and host recognition at the event.
- Social media promotion, mentions in email marketing to past participants, and in monthly e-newsletter (June - September)
- Opportunity to provide branded promotional items and event space.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.

DINO DASH RELAY SPONSOR: \$4,000

one available

- Logo on fundraising page and website link.
- Logo on participant and volunteer T-shirts.
- Prominent signage along the Dino Dash Relay course.
- Opportunity to announce the Dino Dash winner.
- Logo recognition on event day signage.
- Inclusion in 40 spots x 30-second radio announcements.
- Emcee and host recognition at event.
- Social media promotion, mentions in email marketing to past participants, and in monthly e-newsletter (June - September)
- Opportunity to provide branded promotional items and event space.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.

COMMUNITY PARTNER: \$3,750

four available

- Logo on fundraising page with website link.
- Logo on participant and volunteer T-shirts.
- Inclusion in 40 spots x 30-second radio announcements.
- Event-day banner recognition.
- Social media campaign mentions.
- Marketing space (10x10) at the event.
- Emcee and host recognition on event day.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.

WALK SUPPORTER: \$1,500

- Logo on fundraising page
- Logo on participant and volunteer T-shirts.
- Signage along the walking route..
- Event-day banner recognition.
- Social media campaign mentions.
- Emcee and host recognition on event day.
- Staff participation in the Dino Dash Relay Race with logo featured on racing dinosaur costume.

Customization Options

At NACF, we understand that each partnership is unique. We offer flexible options to tailor your sponsorship experience.

For those interested in a longer-term commitment, multi-year and multi-event sponsorship opportunities are also available. Please reach out to the NACF office for more information.

Contact Information:

For further details please contact donna@nacf.ca or call 204-799-5891